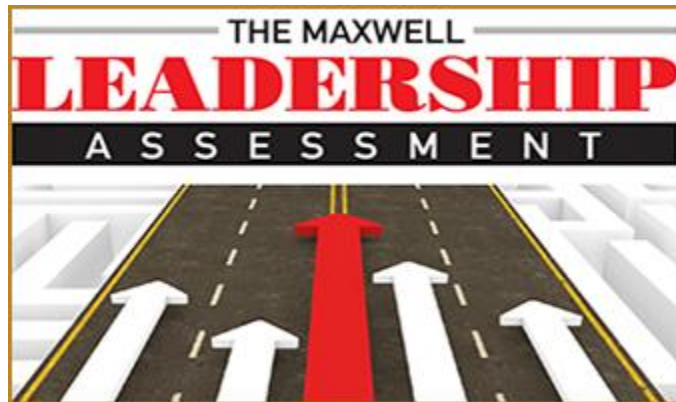


THE MAXWELL LEADERSHIP ASSESSMENT

HOW WELL DO YOU LEAD AND INFLUENCE OTHERS?



The Maxwell Leadership Assessment is an online based tool that offers a 360-degree in-depth view of an individual's influence, based on Maxwell's Five Levels of Leadership methodology. Leadership is influence, nothing more nothing less. To grow in leadership, one must grow in influence. This tool is designed to assess the individual leader according to 64 important factors along with a self-assessment and anonymous feedback from supervisors, colleagues, direct reports, and others. Through this comprehensive 360-degree assessment, leaders accurately identify both their areas of strength and their opportunities for growth. This self-knowledge and team knowledge results in better teamwork, increased confidence, and more targeted leadership development.